

CONTEMPORARY

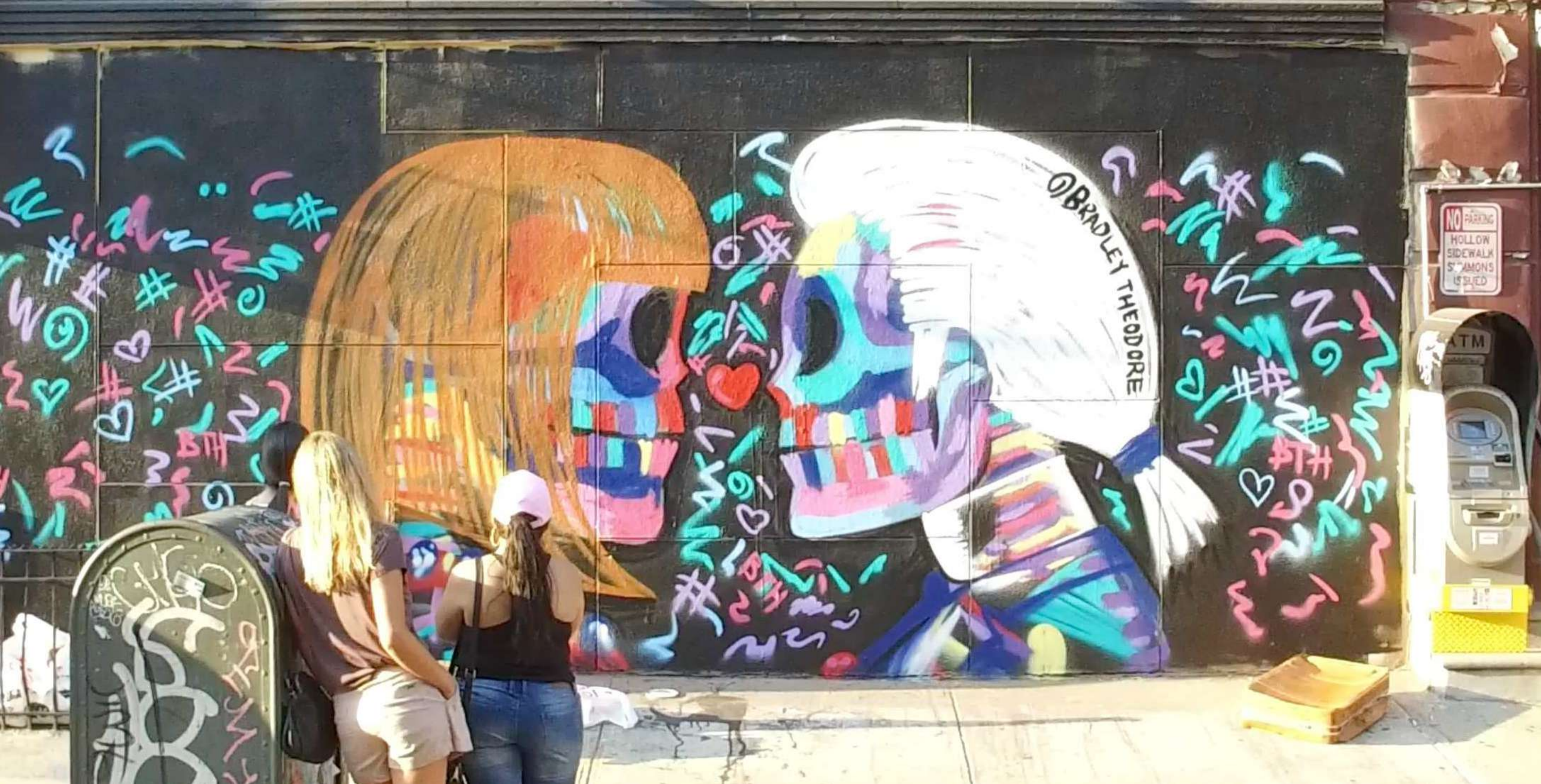
BRADLEY THEODORE

IN EACH GENERATION AN  
ARTIST EMERGES WHO HAS THE  
POTENTIAL TO BECOME ICONIC

NEW YORK LAYS CLAIM TO MANY  
OF THEM — ROY LICHTENSTEIN,  
ANDY WARHOL, JEFF KOONS,  
AND JEAN-MICHEL BASQUIAT

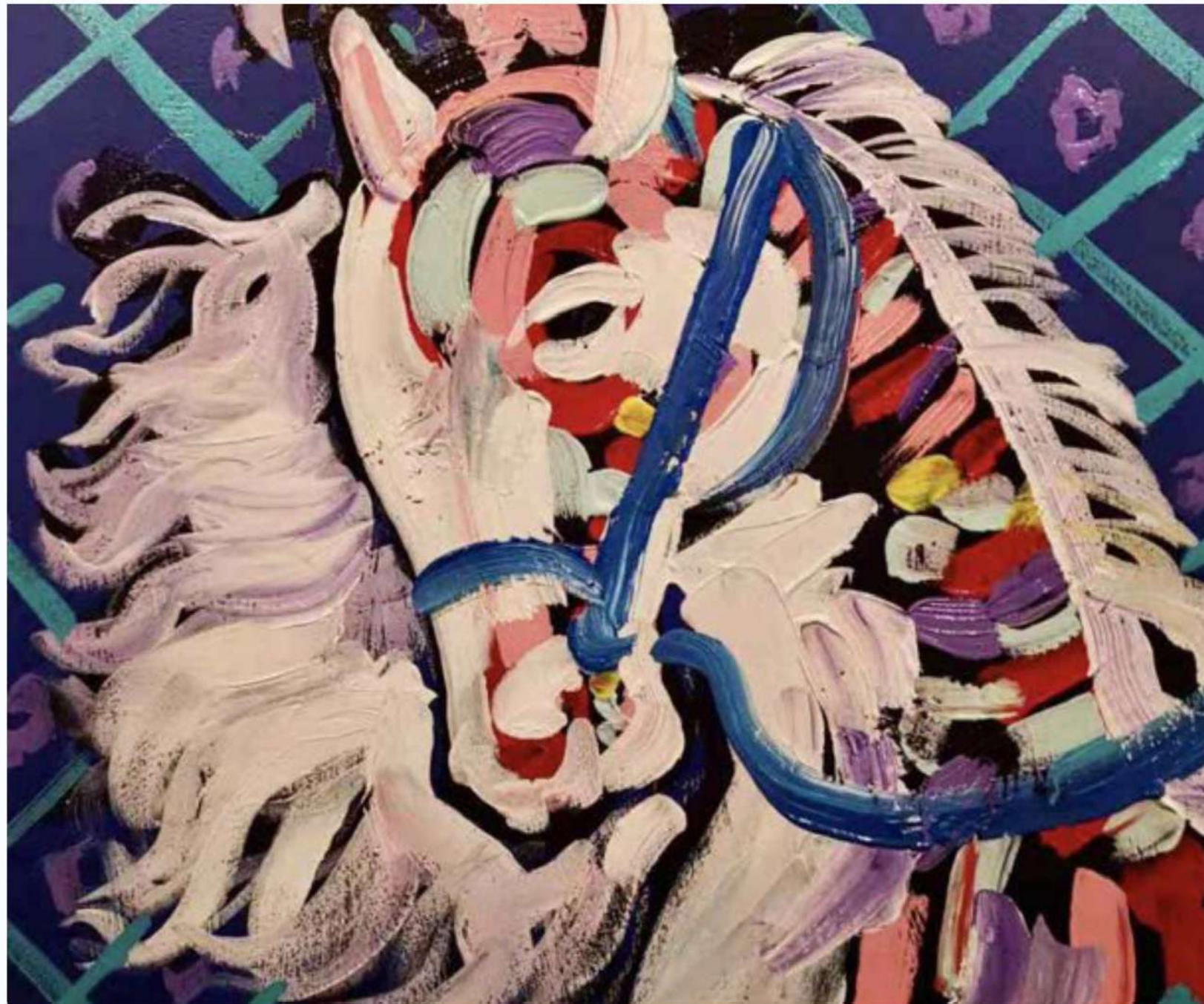
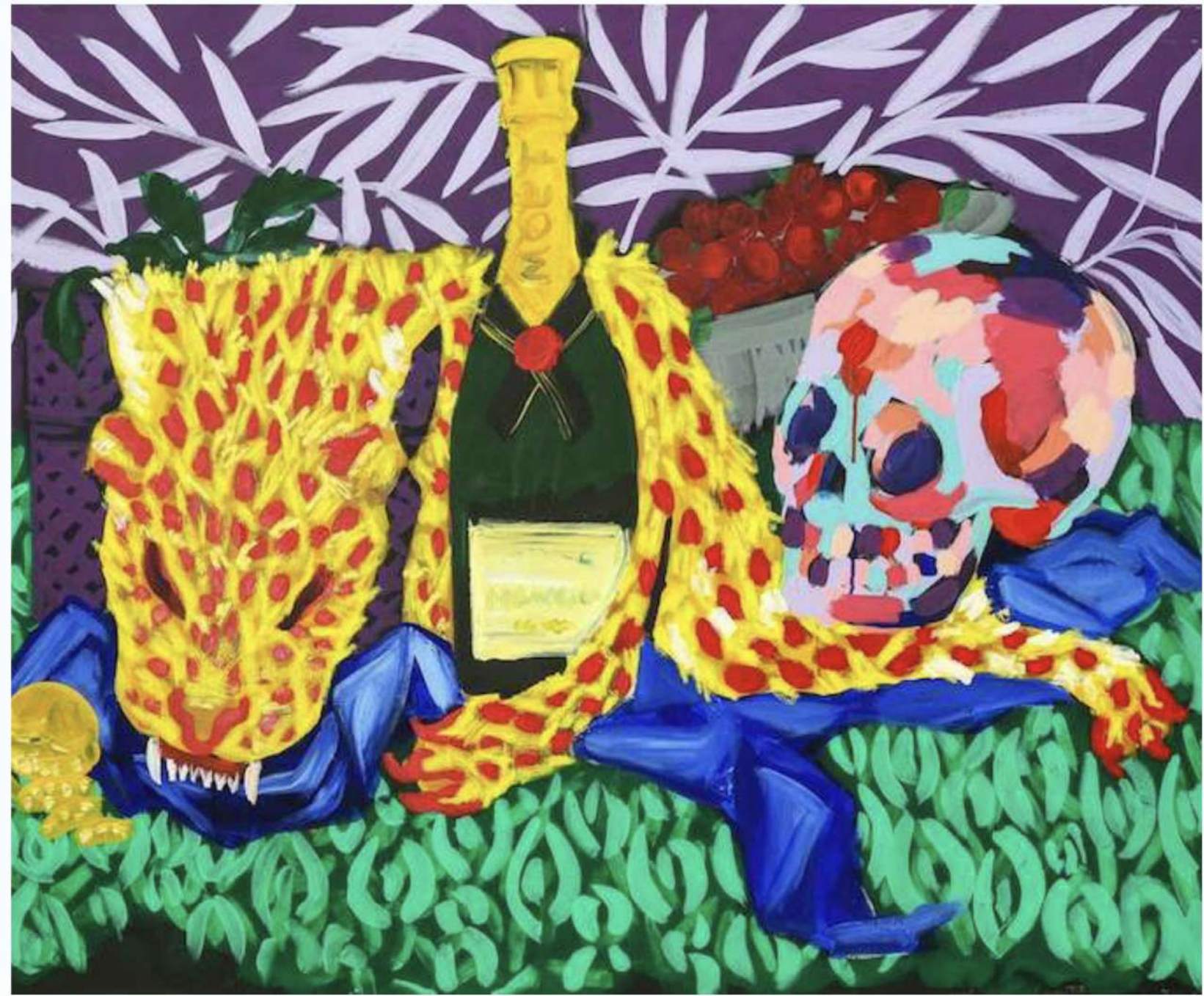
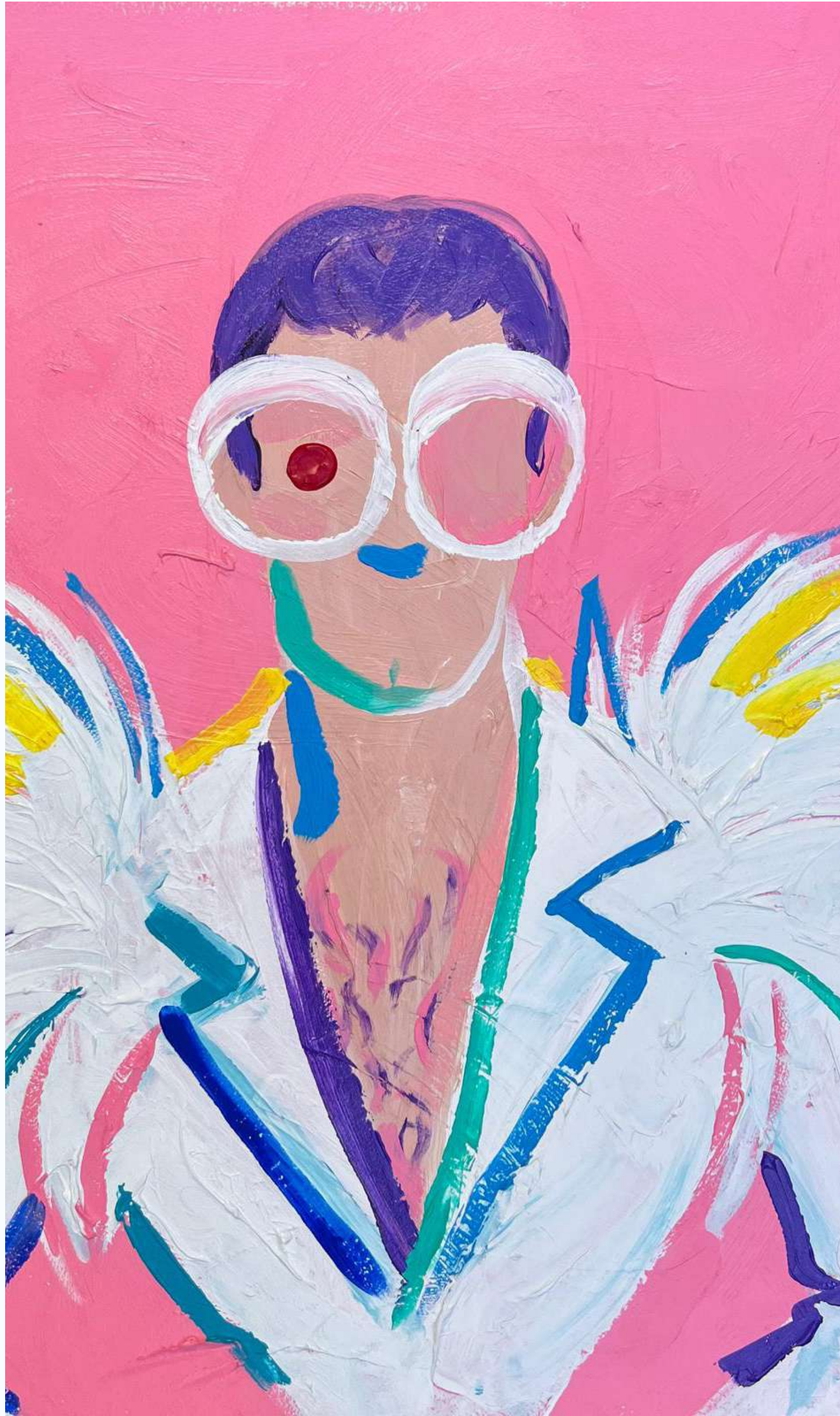


*Bourdain 2019, Lower East Side NYC*



Anna & Karl 2016, SoHo NYC

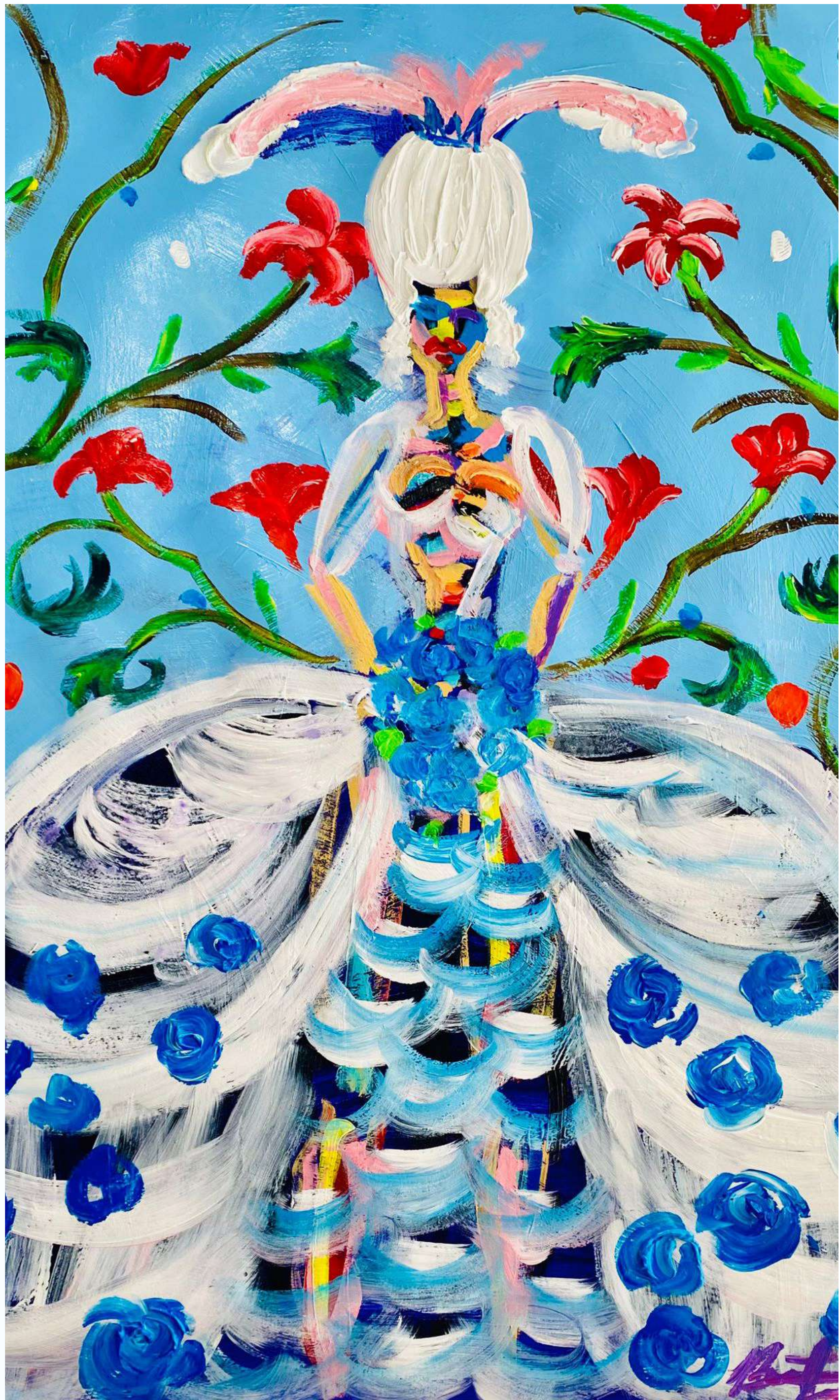
BRADLEY THEODORE HAS EMERGED  
AS AN ARTIST WITH THE POTENTIAL  
TO JOIN THIS LIST OF NAMES



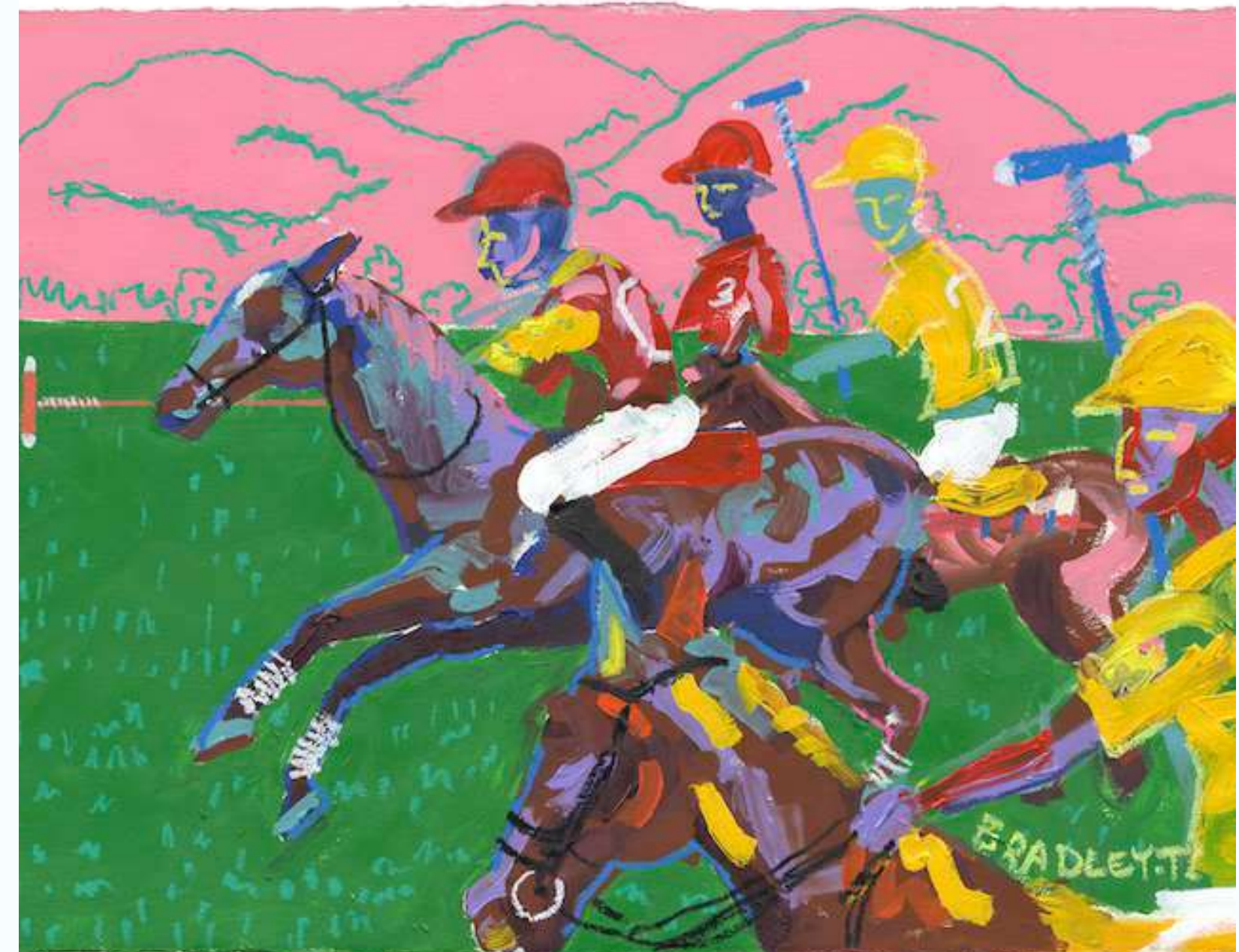
*Celebrating the beauty of life in the same vein as Dia De Los Muertos tradition with colour and vibrancy, Theodore's signature style is instantly recognizable*







THEODORE'S ENERGETIC USE OF COLOR,  
BOLD PAINT BRUSH STROKES, AND STRIPPED  
BACK SKELETAL FIGURES HAS LED HIS WORK TO  
RESONATE INTERNATIONALLY ACROSS ARTISTIC,  
FASHION, AND SPORTING CIRCLES ALIKE



# BIOGRAPHY



BORN IN TURKS AND CAICOS, RAISED  
BETWEEN NEW YORK AND MIAMI, BRADLEY  
THEODORE HAS BEEN AN INTERNATIONALLY  
INCLINED ARTIST AND COLLABORATOR  
FROM HIS VERY BEGINNINGS

*Many people are fascinated by Theodore's story. So much so, that "Becoming: Bradley Theodore" - a documentary on Theodore's life and journey to success in the art world - premiered at the 2016 Tribeca Film Festival.*





# BECOMING

BRADLEY THEODORE



# BIOGRAPHY

Born in Turks and Caicos, Bradley Theodore is a contemporary artist who started his career in New York City and has been an internationally-inclined artist and collaborator from his very beginnings. Having worked in the tech and design sector after his graduation from the School of Visual Arts, Theodore eventually moved back to New York where his artistic career took off.

With roots in graphic design, Theodore's beginnings as an artist came from adorning the streets of New York City with vibrant, chromatic murals of skeletons depicting contemporary pop culture and fashion "royalty."

Bradley Theodore is known for his colorful depictions of icons. He is a multi-disciplinary artist whose iconoclastic approach to art can be found internationally, from 10-foot murals on the streets of Tokyo, Paris and Milan, to sold-out solo exhibitions in London, Tokyo and NYC.

Evoking the universality of color, skeletons, and celebrity, Theodore distils figures to skeletal forms, a confrontation that the artist calls "an act of living", pushing color to express memory, emotion, and lived experiences.

Theodore's portraits juxtapose the legendary and mortal qualities of modern and contemporary icons and the artist has become a staple in the art and fashion scene in New York City.

Theodore has collaborated with popular artists and brands on creative projects for Puma, Waldorf Astoria, Haig Club, Moët, Rolls-Royce, Lego, and Moleskine. In 2016, Bradley was the official artist for the US Open, where he created four murals on display at the tournament's venue; and was the subject of independent film "Becoming: Bradley Theodore", which premiered at the Tribeca Film Festival. In 2017, Google invited Theodore to their Artist in Residence program (AiR), where he employed the tech giant's Tilt Brush tool to create art in another dimension. In 2018 for the 50th anniversary of PUMA's iconic Suede sneaker, Theodore designed a limited edition shoe which was followed by a full collection of sneakers, garments and accessories for the streetwear giant's Spring Summer 2019 offering. More recently in 2020 Theodore partnered with LEGO as an official artist for the LEGO Dots campaign, and created a limited edition series of bottles for HAIG Whisky and David Beckham. 2022-23 saw collaborations with the Waldorf Astoria, Snapple and Project Zero.



# SHOWS

## SOLO SHOWS

2024 'The Bradley Theodore Experience' Clarendon Fine Art, London  
2024 Galeria 18 "The Dance", São Paulo, Brazil  
2022 +81 Gallery, Tokyo  
2022 BLOW by Artemest, Milan, New York  
2019 372 West Broadway "Two As One", New York City  
2018 Maddox Gallery London "The Coronation", London  
2017 Maddox Gallery "The Second Coming", London  
2016 Maddox Gallery "Son Of The Soil", London  
2016 ACA Galleries "Bradley Theodore", New York City

## GROUP SHOWS

2024 Galeria 18 '10. Sine Qua Non  
2022 Maddox Gallery, What Lies Within Us, London  
2017 Maddox Gallery "Retrospective 2017", London  
2017 Vertical Gallery "Searching For Surfaces", London  
2017 Maddox Gallery "Autumn Contemporary", London  
2017 Maddox Gallery "Winter Contemporary", London  
2017 Maddox Gallery "The Summer Edition", London  
2017 Maddox Gallery "Breaking Boundaries", London  
2017 Maddox Gallery "Modern Masters", London  
2016 Maddox Gallery "Retrospective", London  
2015 ACA Galleries "Raw Beauty", New York City

## PUBLIC INSTALLATIONS

2024 Official Artist for Sotheby's Realty & Porto Montenegro Event  
2023 Official Event Painter, Sunseeker  
2023 Vortice Dance Company, Lisbon  
2020 Carnaby, UK: "Death at Sea" for Project Zero  
2019 Goodwood, UK: "Court of Versailles" for Rolls Royce  
2019 Tivat, Montenegro: Polo in the Port Project for Porto Montenegro  
2018 Tivat, Montenegro: Summer Festival artwork for Porto Montenegro  
2017 SoHo NYC: Custom lobby artwork for Related Group at 262 Hudson  
2017 NYC: Custom commission for FCB Global  
2017 Goodwood, UK: "Sweptail" for Rolls Royce  
2015 Tokyo, Japan: Harajuku Girl  
2015 Kenmare St, NYC: Anna & Karl  
2015 NYC; Custom installation for Alexis Bittar 25th Anniversary

COLLABORATIONS

THEODORE'S EVOCATIVE PAINTING STYLE  
AND DISTINCT COLOUR PALETTE HAVE LENT  
THEMSELVES TO COUNTLESS OPPORTUNITIES  
FOR COLLABORATION.

THESE INCLUDE BUT ARE NOT LIMITED  
TO PARTNERSHIPS WITH

PUMA · ROLLS ROYCE · LEGO · GOOGLE ·  
MOLESKINE · HAIG CLUB WHISKEY · BLACK TAP  
UK · BLUE ORIGIN SPACE VOYAGE  
· WALDORF ASTORIA

## HAIG CLUB WHISKEY

Haig Club Clubman is a modern take on Single Grain Scotch Whisky developed in partnership with global icon David Beckham.

For the 2020 Holiday season, Theodore was invited to put his own spin on the iconic blue Clubman bottle, creating three limited edition designs featuring his famous vibrant skulls.







BRADLEY THEODORE

x  
HAIG  
CLUB

HAIG EST 1827

700ml e  
/40%vol  
CLUBMAN  
SINGLE GRAIN SCOTCH WHISKY

BRADLEY THEODORE

x  
HAIG  
CLUB

HAIG EST 1827

700ml e  
/40%vol  
CLUBMAN  
SINGLE GRAIN SCOTCH WHISKY

BRADLEY THEODORE

x  
HAIG  
CLUB

HAIG EST 1827

700ml e  
/40%vol  
CLUBMAN  
SINGLE GRAIN SCOTCH WHISKY

## LEGO

2020 saw Theodore invited to become a spokesperson for the newly rebranded LEGO Dots.

From creating public art in Chicago utilizing the medium, to the creation of bespoke LEGO men, Theodore attributes this collaboration as one of his most enjoyable.

#DotYourWorld



LEGO DOTS

#DotYourWorld



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## MOLESKIN

Created by Theodore for Moleskine during Milan Design Week 2017, the artist transformed several Classic Collection Backpacks into portable works of art.

The Bradley Theodore Capsule Collection takes the Moleskine Classic Notebook and Classic Backpack, both designed to celebrate the look, feel and function of the original legendary notebook, and gives them a powerful street art edge.



## ROLLS ROYCE

Theodore began working with Rolls Royce in 2017 at their Spirit of Ecstasy event at the Goodwood Festival of Speed.

As well as staging an exhibition in the VIP section of the event in conjunction with Maddox Gallery, Bradley also staged live painting sessions over the course of the four day event that spoke to the brand's key audience and the grandeur of the site itself.

Bradley has since collaborated on many more projects with the renowned luxury car brand.





*Son of the Soil* exhibition opening, Mayfair London



*Goodwood Festival of Speed 2017*



8:56

Post

bradleytheodore

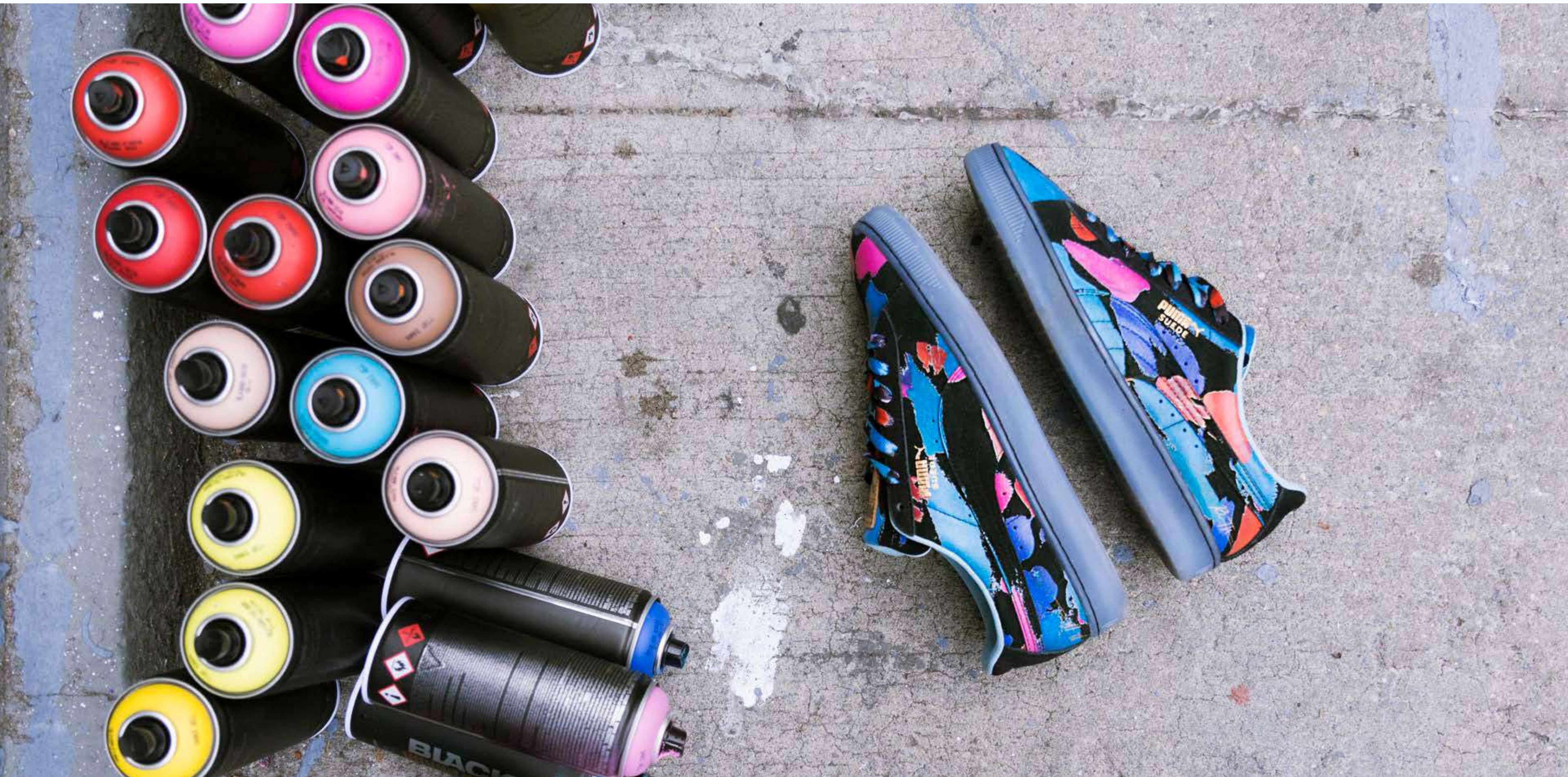


Liked by themuseum and 2,430 others  
bradleytheodore Looking forward to this coming week with @spiritofrollsroyce and @maddoxgallery hope to see you at the Secret location? Don't ask because I won't tell!! #bradleytheodore #artist #rollercoaster #goodpeople #weekend



## PUMA SUEDE 50TH ANNIVERSARY

On this incredible 2018 collaboration PUMA says “He’s the people’s artist #ForAllTime. Bringing his soulful, introspective style to the Suede’s 50th anniversary, the PUMA x BT collection features timeless strokes of color that put his art into perspective”.



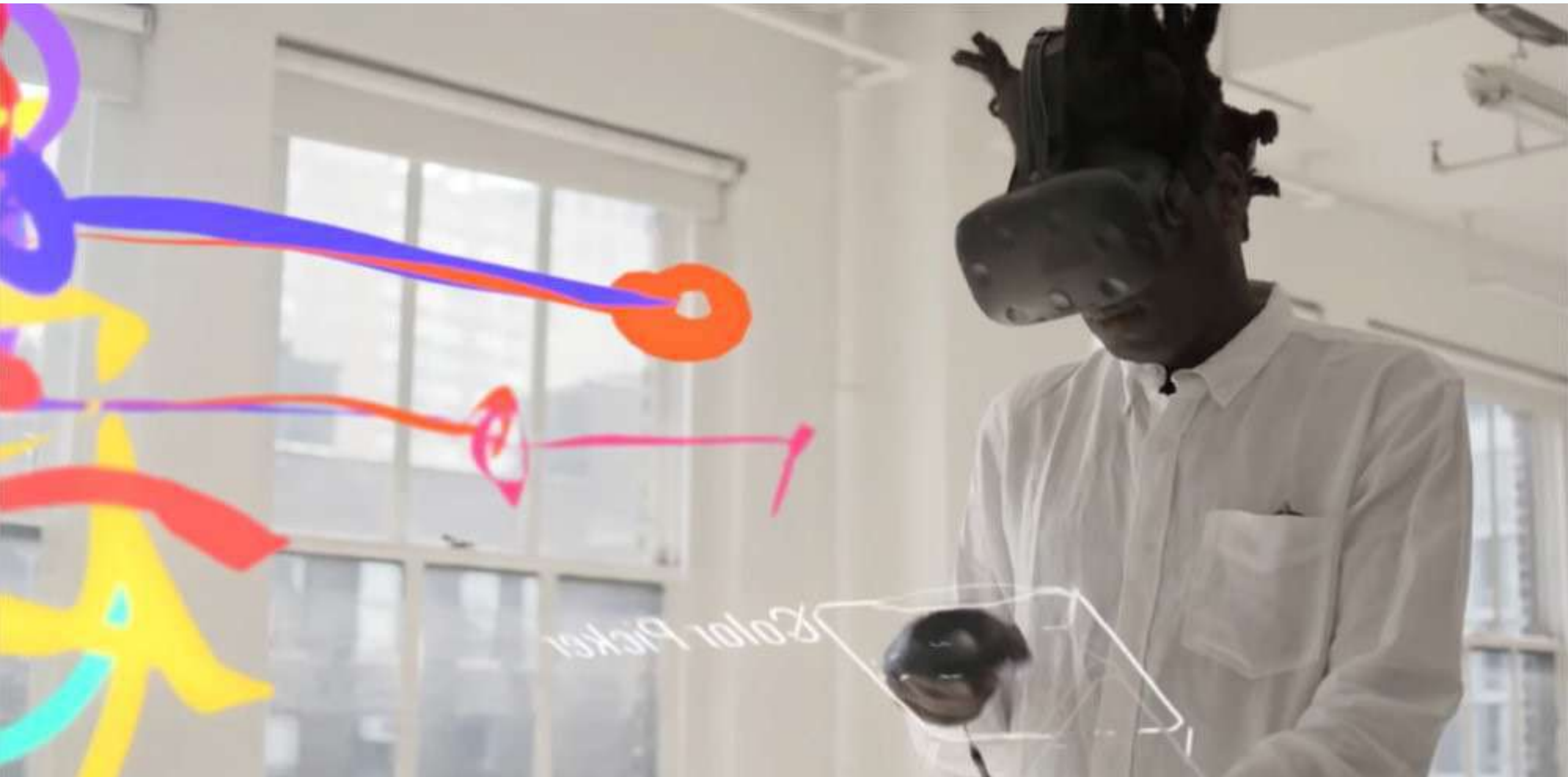


## GOOGLE

Revisiting his early career as a digital graphic designer and 3D animator, Theodore became an official artist in residence for Google in 2017.

Utilising Google's Tilt Brush tool to create virtual reality paintings as various exhibitions in the US and UK, viewers had the unique opportunity to experience and interact with his work in a way like never before.





“MY INSPIRATION FOR THIS  
COLLABORATION CAME FROM  
THE ACT OF PAINTING ITSELF.

WHEN I’M PAINTING IN THE STREETS, I’M  
WIPING MY HANDS OFF ON MY CLOTHING  
IN ORDER TO PICK UP MY PHONE, OR  
GRAB A NEW BRUSH.

ORGANICALLY I STARTED TO HAVE PEOPLE  
COMMENT ON MY PAINT STRAINED  
CLOTHES AND WANT TO KNOW WHERE TO  
BUY THEM, SO I WANTED TO BRING THAT  
ELEMENT TO THE PUMA COLLABORATION”

## PUMA SS19

For Theodore's second PUMA collaboration, the renowned sports style company produced a full collection for Spring/Summer 2019.

Theodore brings his unique style to streetwear staples - reimagining them with bright pops of colour and rich symbolism that explores the human condition. Puma silhouettes are enhanced with hand-painted symbols like skulls, hearts, and hashtags that reference today's culture of representation and communication.









FOR MORE INFORMATION ON ARTWORKS,  
COMMISSIONS & COLLABORATIONS  
PLEASE CONTACT US ON THE BELOW

Email: [hc@bradleytheodore.com](mailto:hc@bradleytheodore.com)

Website: [www.hccontemporary.com](http://www.hccontemporary.com)

Phone: +44 (0) 207 126 8193

Instagram: [@hccontempoary](https://www.instagram.com/hccontempoary) [@bradleytheodore](https://www.instagram.com/bradleytheodore)



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